



LIANZA TE RAU HERENGA O AOTEAROA

MEDIA KIT 2026

OUR REACH

6,000+

professionals/kaimahi work
in New Zealand's library and
information services

1,200+

libraries across the
whole of New Zealand

950+

LIANZA active personal &
institutional members

1,500+

contacts on the
LIANZA mailing list

Te Rau Ora Library Life magazine	LIANZA Kōrero newsletter	LIANZA website	LIANZA webinars
- Over 1000 views per issue - The only library magazine in NZ	- Mail list of 1,500 - Average open rate 60-70%	- New website, member platform and database - Over 120,000 views a year	- Over 1,300 attendees over the last year 46 events

TE RAU ORA LIBRARY LIFE MAGAZINE

"I love Library Life - it's visually appealing and always has something of interest to a wide range of people."

Te Rau Ora Library Life magazine is a digital magazine produced quarterly. Widely read and well-regarded the magazine connects library and information professionals to each other and provides them with information, advice and inspiration.

With a focus on library careers and workforce development, new programmes and initiatives are featured as well as regular columns on copyright, freedom of information, climate action and artificial intelligence (from 2026). Each issue features a library of the issue.

OPPORTUNITY

- FULL PAGE: \$1,150.00 (inc GST) 210mm wide x 275mm high (3mm bleed)
- HALF PAGE: \$650.00 (inc GST) 180mm wide x 120mm high (3mm bleed)
- QUARTER PAGE: \$350.00 (inc GST) 87mm wide x 120mm high (3mm bleed)

FULL PAGE	HALF PAGE	QUARTER PAGE
\$1,150.00 (inc GST) 210mm wide x 275mm high (plus 3mm bleed)	\$650.00 (inc GST) 180mm wide x 120mm high (3mm bleed)	\$350.00 (inc GST) 87mm wide x 120mm high (3mm bleed)

BOOK YOUR ADVERT FOR FOUR ISSUES TO RECEIVE
A **10% DISCOUNT** OFF THE STANDARD PRICE!

PUBLICATION DATES 2026

Issue	Mar	Jun	Oct	Dec
Submission Date	Jan 19	May 01	Sep 01	Oct 23
Publishing Date	Mar 06	Jun 12	Oct 08	Dec 03

LIANZA KŌRERO E-NEWSLETTER

"Take a bow. LIANZA Kōrero contains such a great variety of professional news and information. The contrast with ten years ago is amazing. Well done for overseeing and inspiring such content."

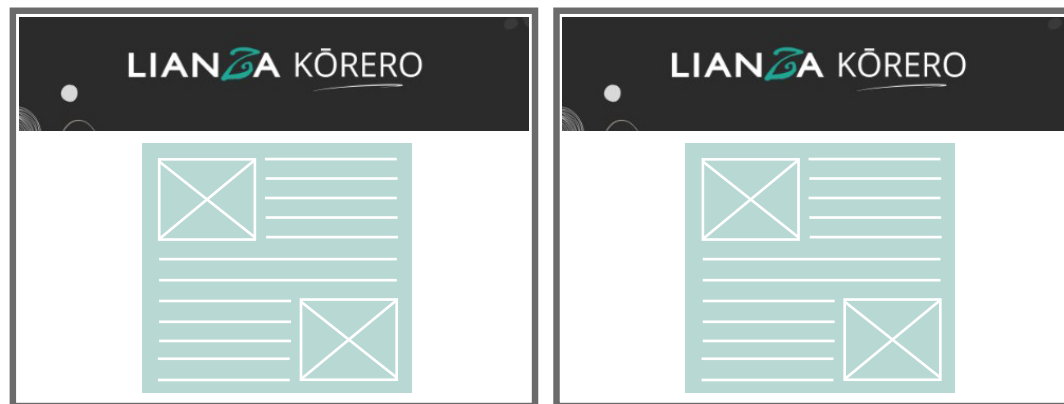
→ Jane Hill, Wellington

Produced monthly, LIANZA Kōrero is an e-newsletter sent to our extensive member and sector database of over 1,400 people. It is frequently shared with library teams via our institutional members and library managers.

LIANZA Kōrero is the best place to be if you want to connect to our member's inboxes each month.

Advertorials are limited to one per issue with a link to the full advertorial on [our news page](#) featured on our website home page.

- Provide up to three images and 500 words max per advertorial and get your updates and news out to the library community in New Zealand. You must provide new content for each issue booked.
- All copy and images must be with LIANZA by the 23rd of the month via comms@lianza.org.nz



ADVERTORIAL

- ONE: \$500 each (inc GST)
- TWO: \$375 each (inc GST)
- THREE: \$350 each (inc GST)
- FOUR plus: \$300 each (inc GST)

Only one advertorial space is available in each monthly issue.

PUBLICATION DATES 2026

Submission Date	Jan 23	Feb 23	Mar 23	Apr 23	May 25	Jun 23
Publishing Date	Feb 02	Mar 02	Mar 31	Apr 30	Jun 02	Jun 30
Submission Date	Jul 23	Aug 25	Sep 23	Oct 23	Nov 23	
Publishing Date	Aug 03	Sep 01	Sep 30	Oct 30	Nov 30	

Make connections,
advance your
career and make
a difference



www.LIANZA.org HOMEPAGE REAL ESTATE

ADVERT

\$2,000 per month (inc GST)
300px wide x 250px high
(no bleed)



Become the sole homepage advertiser on our website www.lianza.org.nz.

Available by month - only one available.

Includes Member Portal advert.

OPPORTUNITY

→ ADVERT: \$2,000 per month (inc GST) 300 x 250px no bleed

LIANZA WEBINARS

"NZMS takes pride in being part of the library and information sector and we greatly appreciate the support and exposure provided by LIANZA. They offer a fantastic selection of effective marketing packages, such as advertisements in the Library Life Te Rau Ora Magazine, which has a readership of over 6,000 people. Working with LIANZA has been a wonderful experience that has helped raise NZMS's profile within the sector, increasing our visibility and enabling NZMS kaimahi to cultivate meaningful connections and leads."

→ Emanuella de Ruiter, Marketing Coordinator, NZMS

LIANZA has a highly engaged online community and professional development event calendar. Now with a dedicated professional development role, these events will increase over 2026.

These events provide a partnership opportunity to provide a LIANZA webinar which your organisation presents. They are a great way to get new innovations in front of the sector.

- Brand a webinar and engage with professionals interested in specific topics your organisation has expertise in.
- The hour-long webinars are offered on Zoom.
- Place your branding on pre-event promos including social media and participant reminders.
- Personally introduce the webinar, give a five-minute presentation on your organisation, engage in webinar discussion, gain feedback in post-event survey, see your promo slides added to post-event recordings.

OPPORTUNITY

→ PARTNER to host a webinar with LIANZA: \$1,500 (inc GST)



DETAILS & BUNDLE OPTIONS

ADDITIONAL INFORMATION

- All advertising is subject to approval by LIANZA editorial and production staff. LIANZA reserves the right of refusal for advertising requests.
- Advertisements should be of interest to and targeted toward LIANZA members. Advertising which is in no way related to the library and information sector may be refused.
- Advertisements must be received by submission dates.
- Advertisement positioning in *Te Rau Ora Library Life* is controlled by LIANZA Office.
- The advertiser cannot cancel an advertisement after the content deadline listed for each issue.
- All cancellations must be in writing.
- All LIANZA Kōrero advertorial content and images must be received the week prior to publication.
- Each subsequent Kōrero advertorial must have new content and images.
- LIANZA Kōrero advertorial remains on our News website page for 12 months.

ADVERTISEMENT SPECIFICATIONS

- Submit advertisement as hi-res PDF, PNG or JPEG.
- All screened graphics should have an effective resolution of 300 dpi.
- CMYK.

[CLICK HERE TO BOOK YOUR SPACE](#)

LIBRARY LIFE

FULL PAGE ADVERT
FOUR ISSUES **PLUS**

KŌRERO

ADVERTORIALS
FOUR ISSUES **PLUS**

WEB HOMEPAGE

ADVERT
1 MONTH

RECEIVE ALL FOR
A SPECIAL BUNDLE
RATE OF **\$6,000**

VALUE \$6,800
(INC GST)

RECEIVE BOTH FOR
A SPECIAL BUNDLE
RATE OF **\$5,000**

VALUE \$5,500
(INC GST)

LIBRARY LIFE

FULL PAGE ADVERT
FOUR ISSUES **PLUS**

LIANZA WEBINAR