



Library and Information Association
of New Zealand Aotearoa
Te Rau Herenga O Aotearoa

MEDIA INSERTION ORDER

ADVERTISER INFORMATION

Company Name:

Contact Person:

Billing Address:

City:

Country:

Email:

FILE REQUIREMENTS

- Submit advertisement as hi-res PDF or JPEG.
- All screened graphics should have an effective resolution of 300 dpi.
- CMYK.

PAYMENTS

You will be invoiced for your advertisement, with an option on the invoice to pay by credit card if you prefer.

AGREEMENT

Name:

Date:

Signature:

ADVERTISEMENT OPTIONS

TE RAU ORA LIBRARY LIFE (inc GST each)

→ Full page: (\$1,150)

→ Half page: (\$650)

→ Quarter page: (\$350)

Number of insertions:

Start date:

TOTAL:

Te Rau Ora Library Life	Mar	Jun	Oct	Dec
Specify when you wish your advertisement to appear.				

NB: 10% discount for four issues

LIANZA KŌRERO ADVERTORIAL (inc GST each)

→ One: (\$500)

→ Two: (\$375)

→ Three: (\$350)

→ Four plus: (\$300)

No. of advertorials:

Start date:

TOTAL:

LIANZA Kōrero	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Specify when you wish your advertisement to appear.											

WWW.LIANZA.ORG.NZ HOMEPAGE (inc GST per month)

→ One Homepage + One Member Portal Advert: (\$2000)

Number of insertions:

Start date:

End date:

TOTAL:

LIANZA Homepage	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Specify when you wish your advertisement to appear.												

LIANZA WEBINAR (inc GST per month)

→ Banner: (\$1,500)

Number of insertions:

Start date:

End date:

TOTAL:

LIANZA Webinar	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Specify when you wish to host your webinar.											

BUNDLE OPTIONS

TE RAU ORA LIBRARY LIFE + KŌRERO + WWW.LIANZA.ORG.NZ HOMEPAGE (inc GST pa)

→ Full page Library Life (x4) + Kōrero Advertorial (x4) + Web Homepage Advert (1 month) **TOTAL: \$6,000**

Te Rau Ora Library Life	Mar	Jun	Oct	Dec
Specify when you wish your advert to appear.				

LIANZA Kōrero	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Specify when you wish your advert to appear.											

LIANZA Homepage	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Specify when you wish your advert to appear.											

TE RAU ORA LIBRARY LIFE + LIANZA WEBINAR (inc GST pa)

→ Full page Library Life (x4) + Webinar (x1) **TOTAL: \$5,000**

Te Rau Ora Library Life	Mar	Jun	Oct	Dec
Specify when you wish your advert to appear.				

LIANZA Webinar	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Specify when you wish to host your webinar.												